

ALUMNI NEWSLETTER

December 2017

Fall 2017 Semester Review

This newsletter is dedicated to all The Finance Society alumni. Without your hard work, FS would not be possible.

Alumni Update

Happy Holidays! Hope everybody has a wonderful time with family and friends this holiday season. As the semester comes to an end, I want to take this moment to reflect on our accomplishments and talk about a few exciting events next semester.

The Executive Committee Class of 2019 recruited very well, and we would like to thank you for making Finance Society the club it is today. We're continuing to improve FS, and this semester we had an incredible 128 official general members. Furthermore, we introduced a tiered membership system to retain members, adding a "premium member" level to be comprised of the top 10% of general meeting attendees.

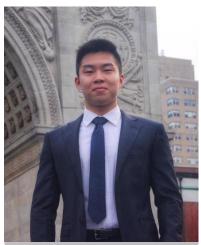
After updating our alumni database and redesigning our alumni landing page, we released the FS Alumni Portal a few weeks ago. It gives each of you the opportunity to view other FS alumni and to connect with them professionally. Instructions on how to access it were sent out via email, but please let me know if you didn't receive it. We hope you find it useful!

This upcoming semester, we'll hold our annual Alumni Mingle. It'll be a fantastic opportunity for you to meet the current E-Board and our E-Comm, including the new freshmen recruits. We look forward to meeting you all.

Keep reading to see our alumni and E-Comm member spotlights. We had a great semester, and we aim to be even better next year!

Best regards,

Edward Hu Alumni Chair



Edward Hu '19 Alumni Chair

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FS Executive Board (Left to right) Back row: David Moon '20, Edward Hu '19, Ankit Patel '19, Bill Shen '19, Benedict Lai '20, Joshua Seol '19 Front row: Jacqueline Huang '19, Lia Wei '18, Natasha Lim '19, Rebecca Wang '20

PRESIDENTS' LETTER

In appreciation of your involvement with FS, we extend our warmest regards this holiday season. Before the semester comes to a close, we would love to share our achievements and vision moving forward.

We started the semester with three main goals — building a stronger community for all membership tiers, creating a more rigorous training program for E-Comm members and fostering increased alumni engagement. These objectives guided us as we created new initiatives to best serve FS and the greater Stern community.

Fall kicked off with tremendous success in junior summer recruiting. The Class of 2019 secured internships across the street in top bulges and boutiques alike. This momentum continued through initiatives reaching a broader membership base while strengthening existing ties.

We held our first ever Central Park Outing to meet freshman in a more casual setting. Enthusiasm was maintained throughout the semester with an average of 133 attendees per event. Furthermore, to keep members active, we introduced Premium Membership to reward individuals who have attended every meeting. Finally, we bid seniors farewell with a Senior Sendoff. Each member of the graduating class received a FS mug, keychain, and heartfelt goodbye.

It has been a pleasure working with the E-Board this fall. We look forward to another exciting semester of making FS NYU's foremost professional and academic society for the financial services industry. Happy holidays and we look forward to meeting you in the spring!

Best,

Lia Wei Co-President

Natasha Lim Co-President



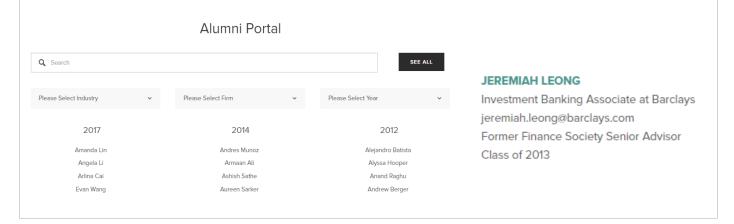
Lia Wei '18 Co-President



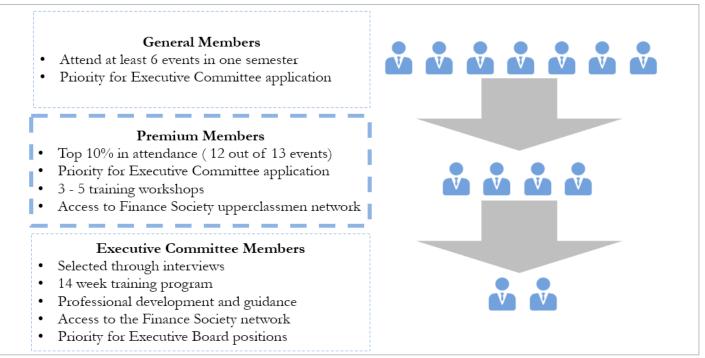
Natasha Lim '19 Co-President

New Initiatives

Alumni Portal



Tiered Membership



We added a "premium member" level to our membership base to attract and retain more students. Premium members are re-evaluated every semester and enjoy E-Comm priority and 3-5 workshops.

Community Building Events

Freshman Central Park Outing



Junior Recruiting Celebration



Senior Sendoff



E-Board Bonding



SEMESTER STATISTICS



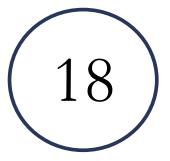
Unique Attendees



Attendees per Event



General Members



Premium Members

996

vs. ICC average of 85



vs. ICC average of 61

No ICC equivalent

ALUMNI SPOTLIGHT

How did you get involved with FS?

My journey to FS was actually kind of roundabout – I didn't get really involved until late in my sophomore year. As a freshman, I participated in a lot in Thursday meetings, but I didn't fully commit as I didn't know what I wanted to do in the future yet. In my sophomore year, I started thinking about finance as a possible career path for me, and Wei Ming introduced me to the FS community in E-Comm. I really wanted to be a part of it, so I joined E-Comm late my sophomore year. I participated in every session in my junior year, and I learned a lot about investment banking from my E-Comm chairs and presidents. In my senior year, I wanted to be more involved in FS, so I decided to take the position as E-Comm chair to give back to the FS family!

What would you say is the best part of being in FS?

I think the best part of being in FS is the community. Especially in E-Comm, you have a group of like-minded individuals who have similar interests as you do. Getting together every week to learn from seniors was very rewarding, but it's the community that really allows you to grow. Through E-Comm sessions, general meetings, and even grabbing dinners on the weekends, surrounding myself with motivated people is definitely the most rewarding experience.

Do you have any favorite memories?

I've always felt that it was more than just an interest group. I definitely had a good experience in the classroom, but my favorite memories definitely come off-campus. In February 2017 of my senior year, our E-Comm class went on a ski retreat. We went to NJ, Airbnb-ed a house, and had a great time skiing and relaxing!

Any advice you would give to the younger people reading this?

Just have fun! I know it is easier said than done, but once you leave college, you are *really* going to miss it. Also, take your time in figuring out what you *actually* want to do in the future. It's easy to get caught up in doing what everyone wants to do, but leverage the FS alumni network to reach out to as many people as you can to have a casual conversation about exploring different career paths.

What do you do now?

I'm currently a first-year analyst in Citigroup's Technology coverage group. I'm a generalist across our different verticals, which include fintech, internet, software, services and communication equipment.



Ryan Lee '17 Former E-Comm Chair

E-COMM SPOTLIGHT

How did you get involved with FS?

During my freshman year at NYU, Amanda '17 was co-president of Finance Society. I attended high school with her, so I thought it'd be cool to check it out. Once I started attending the weekly meetings and talking to upperclassmen in the club, I realized how much FS could help me grow in terms of professional development as well as career preparation. Coming to college, I was looking for a community of students who would support one another, help each other learn, and de-stress together. Finance Society epitomizes these values. This organization provides the perfect balance between professional development and community, and it has helped/continues to help me grow.

What has been your favorite memory so far?

In the beginning of this semester, FS held our first Central Park outing. This is one of my favorite memories because it gave me a natural opportunity to talk to freshmen who were eager to find out more about the club. I'm serving on the E-Board this year, and I ran for the position because it seemed like the best way to give back to the club after gaining so much from it my freshman year. The Central Park Outing was the perfect way for me to provide freshmen with the same FS experience I had received.

How has FS been able to help you grow?

Aside from the obvious professional growth the E-Comm provides, being around other talented students helped me grow throughout the past year. Also, not only am I surrounded by people who support me, but they also motivate me as well. Ultimately, being with FS friends has helped me mature beyond the bounds that I imagined prior to joining the club.

What are your career interests?

In the long term, I want to start my own business. Before then, I want to enter a field that helps me get exposure and learn about all types of industries as much as possible. That's why I'm interested in investment banking.



David Moon '20 E-Comm Member

E-COMM SPOTLIGHT

How did you get involved with FS?

Coincidentally, one of my CLP panelists was the Co-President of FS. I recognized her at Clubfest where she encouraged me to attend general meetings. After coming out to a few Thursday workshops, I was able to speak with many members of the club. They were all friends and it was clear to me that FS shared a strong community, so I decided to keep attending and apply for E-Comm.

What has been your favorite memory so far?

We have a tradition of celebrating everyone in E-Board and E-Comm's birthdays. My favorite memory was the first time we did this. All of us wrote greetings on a card and there were candles on the cake. We put on our FS gear to take photos together as well. Until today, that day has been one of my favorite times in FS. I truly felt a sense of community with the many friends I made over the past semester.

How has FS been able to help you grow?

Although FS has helped me with behaviorals and technicals, I believe it has made a tremendous impact on my presentation skills. Standing before over 100 people and a handful of professionals to give market updates improved my public speaking. This is something I will carry into the future.

What are your career interests?

Since I'm a sophomore, I do not have one specific career that I have my eyes set on just yet. However, investment banking is definitely a top choice of mine, as I have the most interest, resources, and insight into that career.



Rebecca Wang '20 E-Comm Member

RECRUITING UPDATE





STAY IN TOUCH



financesocietyalumni@gmail.com



www.nyufinancesociety.org



FS Lounge



NYU Finance Society